



## FocusMedia® Audiovisuals Inc.

FocusMedia® Audiovisuals Inc. gets its inspiration from FocusMedia China. Founded in 2003, FocusMedia China operates the largest out-of-home audiovisual advertising network in Asia. Currently, FocusMedia China has more than 80,000 installations of digital screens and since its debut, received great attention and acclamation.

FocusMedia® Audiovisuals Inc. ushered in the freshest innovation in advertising by pioneering the largest out-of-home audiovisual advertising network in Asia and now in the Philippines. Our media networks take advantages of digital and LED screens technology, broadcasting advertisements in audiovisual format.

FocusMedia® concretizes its value propositions through independent third party research and effective execution of its services making ad spend of its clients measurable. Customized research heavily differentiates FocusMedia® with other platforms. By placing advertisements in our media network, our advertising clients can effectively target specific consumer segments. With the boundless support of its Asian affiliates, FocusMedia® is equipped with the resources, management know-how and track record and has created the largest digital out-of-home advertising network in the Philippines.

## MISSION

We create impact for our clients anytime, everywhere applying new dimensions to effectively engage to target viewers and consumers.

## VISION

We are a dominant player in technology-driven advertising media through various digital techniques.